



CHELSEA TREDUPP

📍 3307 Newton St., Denver, CO 80211

📞 (414) 719 -2161

💻 chelseatredupp.com

✉️ ctredupp@gmail.com

Maryland Institute College of Art (MICA)

Baltimore, Maryland | 2006-2010

BFA in Interaction Design and Art

SKILLS

Specialties: UX/UI/interactive design, analytics strategy, user testing, front end development, Wordpress theme development and web standards

Design Software: Photoshop, Illustrator, Sketch Balsamiq, InVision

Programming Languages: HTML5, CSS3, Sass/Less, PHP, JavaScript, jQuery

Other Proficiencies: Git, browser testing, Jira

PROFESSIONAL EXPERIENCE

Integer Group | Digital Designer

Lakewood, Colorado | July 2017 - Present

Designing page layouts, digital banners, assets and promotional sites for Starbucks®, as well as creating digital ecommerce assets for Mars® / Wrigley® candy to be displayed on Amazon. Designing and producing files and assets for digital development by following provided comps, job briefs, creative briefs, and/or creative direction. While building these files, adhering to any client brand standards, digital development team and vendor specifications.

Email on Acid | UX/UI Designer/Developer

Greenwood Village, Colorado | September 2015 - April 2017

Leading the UX/UI department by interpreting analytics data, writing interaction documents, and designing new user workflows and interfaces. Creating the best user experience through continual A/B testing of designs and workflows. Presenting UX strategies worth pursuing and crucial interpretations of analytics data to the company. Creating design prototypes in HTML/CSS.

Trefoil Group | Web Developer/Production Artist

Milwaukee, Wisconsin | August 2012 - July 2015

Sole developer for all web/digital projects, as well as manager and recruiter for digital interns. Developed custom Wordpress themes from PSDs, handled client-requested changes and built responsive sites and email campaigns from original designs. Designed mockups for sites, updated designs, and retouched photos. Reviewed sites to ensure proper use of UI/UX and debugged for IE8 and up. Provided guidance and presented programming demos to digital interns.

Kohls | Web Designer

Menomonee Falls, Wisconsin | June 2011 - August 2012

Edited HTML of featured imagery on Kohls.com's main category pages. Collaborated and coordinated with departments to meet event deadlines. Aided in the review process to ensure site accuracy.

Mindspike Design | Web Programmer and Designer

Milwaukee, Wisconsin | July 2010 - June 2011

Programmed and launched websites from original designs for CMS platforms. Coded and designed custom Facebook pages for clients. Updated existing web pages, coded email templates, and made custom designs for clients.

(continued)

Spreenkler Creative LLC | Web/Graphic Designer and Web Programmer Internship

Milwaukee, Wisconsin | June 2009 - June 2010

Created web designs, interface designs, and logos. Programmed Wordpress websites from original designs. Partnered with Zappos to create their iPhone app, and also ran a focus group to test user experience on their website.

Maryland Institute College of Art | Teaching Assistant for Electronics Media and Culture

Baltimore, Maryland | Sept. 2008 – May 2009

Performed class demos of software and assisted students with projects in Photoshop, Illustrator, PowerPoint, Audacity, Final Cut Pro, and Dreamweaver. TA for 3 classes.

RELEVANT EXPERIENCE

Jan. 2010 - May 2010 - Worked with Etsy researching, testing and creating new interface designs through a program at MICA.

Jan. 2009 - May 2009 - Worked with Maryland Science Center designing interactive interfaces for the 2010 Cell Exhibit through a program at MICA.